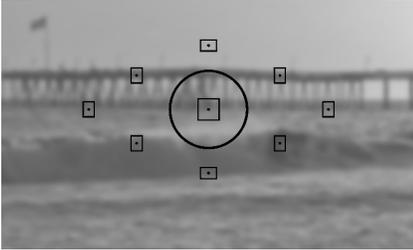


# Through the Viewfinder



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## From the Prez's Pad

Bernie Goldstein

**May 2014**

### I NOW SEE

It seems that wherever I go I find myself looking through my imaginary viewfinder to see images framed in my rectangular shaped imaginary viewfinder just waiting to be captured. It matters not if I have a camera with me, or if I'm returning from an appointment, or just running errands. Pictures through my imaginary viewfinder are everywhere and particularly exceedingly more prevalent & beckoning in unfamiliar and unseen new territory.

The mountains, trees, clouds, old cars, old buildings, and old fences have been there for a long time. I've always seen the sites, trees, mountains, and clouds, but I NOW SEE the beauty of the green or golden covered mountains, or the sky filled with beautiful white billowing clouds, or the grainy texture of the old weathered wooden fence, or a lonesome tree against the sun setting golden sky. I see it all now as pictures hanging on my living room wall.

Beauty is everywhere, waiting to be captured.

If I could only capture it exactly as I NOW SEE it .



"Forgotten" by Ed Pinsky

The recent Annenberg Space for Photography Exhibit and Santa Monica Studio field trip organized by J.P., our enthusiastic field trip chairperson, was truly an inspiration and a wonderful experience. Viewing 125 years of National Geographic photos and to read & hear the stories was an awesome experience. It's still showing and I encourage you to take advantage of the opportunity.

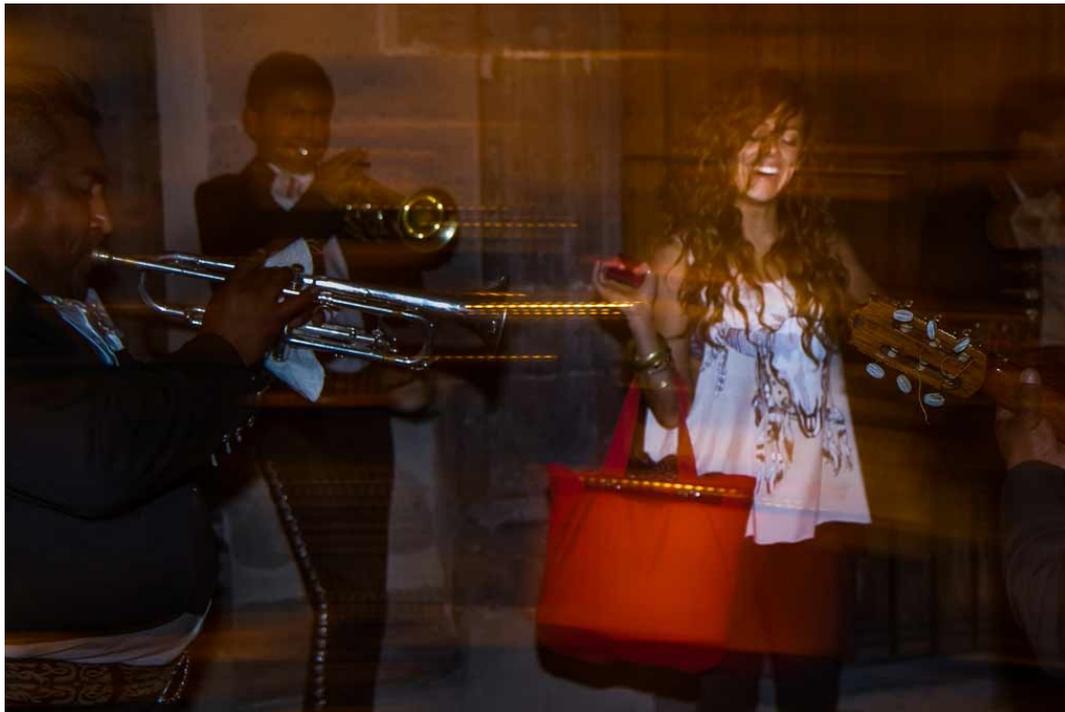
Taking pictures inside the Annenberg is forbidden, but the surrounding architecture, tall buildings, and people outside was a looking through the viewfinder opportunity, and I for one, brought my camera and took advantage of that.

The April 30th Steckel Park Peacock field trip hunt was a huge success once we found where the Peacocks were hiding. Some great images will be offered for viewing in the coming months.

More field trips are being scheduled, don't miss out, and bring along your camera.

Regards,

*Bernie Goldstein*



"Conmuchogusto" by Sal Santangelo

## Photographic Musings with *Photobakobob*

Here we are back in Ukraine again, but in the eastern part, the second largest city in the country, Kharkov. It is here that a number of currents of economics, politics, industry, and even educational theory came together in the 1930's in order to manufacture the first 35mm camera in the Soviet Union. Much of the information below comes from the excellent article written by Oscar Fricke, *The Dzerzhinsky Commune: Birth of the Soviet 35mm Camera Industry*.

According to Fricke, there was no Russian camera industry before the Revolution, and one of the major goals of the Soviet state was a push toward rapid industrialization. In doing this, there was little or no regard for Western concepts of patents and what we think of today as intellectual property.

In Germany, Oskar Barnack developed a new, small camera that used 35mm movie film. It was called the Leica, and the first commercial model, the Leica A, was introduced in 1925. According to Todd Gustafson, curator of the Eastman House collection, the Leica Model A sold for \$114 in 1926. The demand for the camera was great, even in Russia, but few Soviet citizens could afford it, and the government severely limited imports, preferring domestic production.

One of the principal Soviet economic and political movements of the time was the collectivization of agriculture and industry into communes. In order to enforce this and the many other societal changes, as well as to eradicate dissent, the Soviet state security organization, the Cheka, was established in 1917, headed by Felix E. Dzerzhinsky (more about him later). The functions of the Cheka were later assumed by the NKVD, and, later, by the KGB.



**FED Type 1d - Stanton Collection**

War, famine, political purges, and general unrest had resulted in substantial numbers of displaced youth as well as young people in need of “rehabilitation.”

### 1939-1941

To help address this problem, a commune was established by the Ukrainian political police in 1927 near the Ukrainian city of Kharkov for “the rehabilitation of youth”. Strange as it may seem, it was named in honor of Dzerzhinsky, both because of his prominence and his interest in the plight of homeless children. The commune was run as a vocational school, with its residents/students working in the factories half the day and in the classroom the other half. They made a number of products, but starting in 1932, due to increasing demand for a Leicas without having to import them, the production of Leica copies was begun. The director of the commune, according to Fricke, was quite explicit about his intentions: “We’re going to make Leicas!” he reportedly said. And that they did. Sort of.

The first “Soviet Leicas” made were copies of the original Leica A, but in 1934 production moved to copies of the more advanced Leica II D, with a coupled rangefinder, introduced by Leitz in 1932. This proved to be one of the commune’s most successful products, and was in production for about 20 years, except during the war.

The fact that the Soviets proudly manufactured copies of the Leica II, amounting to about 100,000 by 1939, was interesting enough, but even more fascinating, at least to me, was that the camera was named for the founder of the Soviet secret police, Felix E. Dzerzhinsky, and was called the FED, nicknamed "Fedka." The Soviet political police, the NKVD, took direct control the commune in 1934, and the engraving on some of the cameras made during that period indicated this new status.



**FED 1d Top Plate  
Stanton Collection**

Thus we have a camera engraved with Dzerzhinsky's initials and with the name of his successor organization as well. If you can read it, above, it says, in Cyrillic, "FED/NKVD-SSSR." Only in the Soviet Union.

A related matter is the one of counterfeit Leicas, as opposed to copies. The latter would have their own brand name, as do the FED's, and, later, the Soviet Zorki's. However, there are actual counterfeit Leicas out there pretending, sometimes not too skillfully, to be the real thing. These usually are Russian cameras, originally a FED or Zorki, which got facelifts in (probably) Eastern European workshops and then sold to unsuspecting tourists. One was offered to me once in Berlin, but the vendor insisted it was real. It wasn't. I don't mind buying a genuine fake, but only at the fake price.



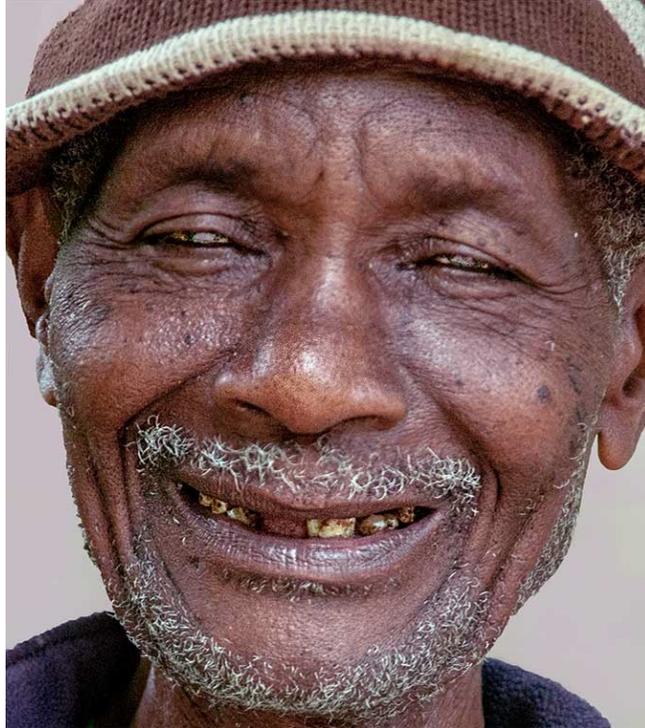
**"Gold Leica" - Stanton Collection**

Sometimes these "Leicas" are dressed up as "gold Leicas." I am not aware of any that really are gold, but some are pretty and may be worth the approximately \$150 most go for. Incidentally, there are real gold – and silver and even platinum – Leicas. They were made in limited quantities and, needless to say, command high prices.

Finally, do not want to imply that all cameras made by the Russians were copies of German designs. Indeed, some were quite original, including some later FED's. Also, given the situation in the Soviet Union, the quality of the cameras produced was amazingly good. I bought my first Zorki from a man on the street in Yalta for about \$5. The camera was about 40 years old and had had a rough life but still worked very well.

I will conclude with a quote from Oscar Fricke: "...the FED was much more than just another Leica copy; it was a unique product of the social, economic, and photographic history of the Soviet Union."

*Photobakobob*



“Friendly Freddie” by Bernie Goldstein



“Banjo Picking” by Al Sarnelle

## Exploring Digital Photography with *Photonaut!*

### “Botanical Photography Basics”

Our assigned topic for May is **Botanic**. We have a field trip planned May 10th to the Botanic Gardens in Santa Barbara. I have been twice, and I have always found interesting things there to photograph.

There are two basic types of botanical photography:

**Descriptive** - Images designed to identify a particular flower or plant for purposes of classification. Something like what you find in textbooks or field guides. Usually all in focus. May or may not be fun to look at!

**Aesthetic** - Beauty in color and form. May be tightly focused or have areas deliberately blurred. Light is carefully controlled to give a pleasing and interesting effect. Use the rules of composition. Concentrate on one subject at a time, not the entire garden. This is what we want to achieve in fine art photography.

Often you need to be able to focus on objects close to the camera. Sometimes extremely close. You can use extension rings or screw on glass filters, but the best option by far is to have a real prime macro lens. Many macro lenses can focus on subjects as close as one inch away. Unfortunately, buying a prime macro lens is the most expensive option, but they are extremely sharp lenses and can also be used for distance shots like a normal lens. Before I got a macro lens, I used my telephoto zoom and backed away just far enough to bring the subject into focus, then I later cropped the image on my desktop.

I learned the hard way that autofocus is usually something to be avoided when shooting closeups of plants and flowers. Autofocus doesn't know what you want in sharp focus, or what parts you want to look a bit soft, or in which areas you want to have a serious blur. The only way to do that properly is by using *manual focus, a tripod, and live view mode*. A tripod is necessary because the depth of field for close macro shots is often paper thin, so moving the camera a little bit will throw your carefully chosen focus point off. Live view mode is very helpful to see exactly where the focus point is located when you also use the magnification button. Sometimes bright sunlight makes viewing the live view screen on the back of the camera difficult, and under the worst of bright sun conditions I have been forced to use the optical viewfinder with manual focus, just like I did with an SLR in 1964. That is still more predictable and gives me better results than using autofocus. I also use a remote shutter trigger for extreme closeups, because sometimes just touching the camera buttons can move the camera enough to shift the exact close focus point away from where it was intended.

Good light is an important part of botanical photography. You almost never want to take shots with harsh direct overhead sunlight on the subject. In those conditions you can use a scrim to put the subject under nice partly shaded diffused light. You can use both a scrim to block the direct sun and a reflector off to one side to add a more three dimensional effect to the light. Believe it or not, cloudy days are often the best time to do macro botanical photography, because at those times the light is perfectly diffused from horizon to horizon.

## Exploring Digital Photography with *Photonaut!* (cont'd)

A pleasant carefully chosen background is just as important to botanical photography as it is to all other types of photography. Some people get locked in on the pretty flower close to their camera, and don't see the distraction behind it until they get home. You can make your own backgrounds in some circumstances, for example a black reflector can eliminate very distracting backgrounds and concentrate the viewer's attention upon the subject. (Never walk in the flower beds or trample other plants to do that!)

You will see some people squirt water on their subject to get a wet misty dew effect. Under the right conditions this can look very pleasing.

Some people have to see it to believe it, but under certain lighting conditions using a circular polarizer can make the colors of botanical subjects "pop" out. Even under cloudy skies. It is also useful in helping to control direct sunlight a bit when other methods are not available.

Last but not least, you cannot talk about botanical macro photography without talking about tripods. You often need to shoot low to the ground because that is often where the flowers are! Some tripods use different methods for getting you low on the ground, and some tripods don't do it well at all. A few models have a center column that folds over to a horizontal position, and if the tripod legs can splay all the way out, you can almost get your camera down to just a few inches above the ground. (example: Manfrotto 055XPROB). Other designs allow the complete replacement of the standard tall center column with an optional extremely short one. (example Induro CT214).



One good thing about shooting botanicals is that most people can easily practice it at home in their own yard. Any plant or flower will do. That is the best place to try different techniques and equipment to find out "hands on" what works the best for you.



## 2014 Field Trip Ideas

Daylight Savings Time begins **March 9<sup>th</sup>**Daylight Savings Time ends **November 2<sup>nd</sup>**

Month / Date	Place / Attraction	Notes / Comments	Interests
Saturday <b>January 18</b>	<b>Bird Hunt</b> – Ventura Ponds 8:30 AM	No-host lunch at Andrea's afterward.	Birding Long Lens
Sunday <b>February 16</b>	<b>Leo Carrillo Walk About</b> Parking lot--Leo Carrillo State Beach 3:00 pm	Dan Holmes seminar \$25 Discuss shooting sunsets, composition & blue hour.	Magic hour Sunset Blue hour
Saturday <b>March 22</b>	<b>LA County Air Show</b> <b>Blue Angels</b> Fox Field Airport, Lancaster <a href="http://lacountyairshow.com/">http://lacountyairshow.com/</a>	<ul style="list-style-type: none"> <li>• 12:30 PM</li> <li>• Gates open at 9:00 AM</li> <li>• Online advance \$20 adults</li> <li>• Online advance \$10 parking</li> </ul>	Aircraft Panning Long Lens Action People
Saturday <b>April 26</b>	<b>Annenberg Space for Photography</b> The Power of Photography: National Geographic 125 Years Century City (LA) <a href="http://www.annenberg.spaceforphotography.org/exhibition/national_geographic_125">http://www.annenberg.spaceforphotography.org/exhibition/national_geographic_125</a>	Wed – Sun thru April 27 11:00 - 5:00 Free admission Parking \$3.50+	NO CAMERA NEEDED
Wednesday <b>Apr 30</b> (Sunset 7:25) at 8 am	<b>Steckel Park / KOA Campground</b> Hwy 150, N of Santa Paula	Peacock mating season, show of feathers.	Wildlife Birding DoF Long Lens
Saturday <b>May 10</b> Meet there at <b>1:30pm</b>	<b>Santa Barbara Botanic Gardens</b> 1212 Mission Canyon Road Santa Barbara <a href="http://www.sbbg.org/visit/directions">http://www.sbbg.org/visit/directions</a>	\$8.00 Adults \$6.00 Seniors (60 + years) Open Hours: 9:00 – 6:00 Bring a tripod!	Botanical Sculptures Landscapes
Saturday <b>June 7 or June 14</b>	<b>Huntington Library Botanical Gardens</b> , Pasadena <a href="http://www.huntington.org/">http://www.huntington.org/</a>	\$11 for group size 15+ on 10:30–4:30 PM No food or picnics allowed	Botanical Sculptures Landscapes
Wed or Thurs <b>July 30 or July 31</b>	<b>Ventura County Fair</b>	<ul style="list-style-type: none"> <li>• Fair runs July 30 – Aug 10</li> <li>• Club field trip to see photo exhibit &amp; contest winners</li> </ul>	Anyone interested in going?
Saturday <b>August 23</b>	<b>LA County Museum of Art</b>	<ul style="list-style-type: none"> <li>• Levitated Mass, a large rock from a local quarry.</li> <li>• Urban Lights exhibit</li> </ul>	
Sunday <b>September 14</b>	<b>Santa Barbara Zoo</b> 500 Niños Drive, Santa Barbara <a href="http://www.sbzoo.org/visitor-infor/plan-your-visit">http://www.sbzoo.org/visitor-infor/plan-your-visit</a>	Adults \$15 / Seniors 65+ \$12 Parking \$6 Hand feed giraffes while taking photos up close. \$6 For 15 mins between 11:30-1:30	Animals Long Lens Scenic Landscape Botanical
Fri - Sun <b>October 4-6</b>	<b>Owens Valley Cruisers Fall Colors Car Show</b> Bishop, CA <a href="http://www.owensvalleycruisers.com/fallcolors.htm">http://www.owensvalleycruisers.com/fallcolors.htm</a>  Classic cars dominate Hwy 395 and Bishop. Impressive!	Reserve a hotel room far in advance (they book up!) Or bring your RV and camp out.  The Eastern Sierra Nevadas are spectacular the first week of October! Use Bishop as a base camp. Enjoy car show festivities on Sat / Sun.	Classic cars Fall colors Scenic Landscape

Dallas Cowboys Training - Oxnard  
<http://www.dallascowboys.com/team/training-camp.html>

Time & Tides – Ventura / Channel Islands  
<http://www.saltwatertides.com/dynamic.dir/californiasites.html#barbara>

**Community Scheduled Events Worth Noting:**

Alternative: Saturday / Sunday <b>February 1 &amp; 2</b>	<b>Tall Ships in Ventura Harbor</b> The Hawaiian Chieftain and Lady Washington depart the harbor for battle sails at 2:00 PM, returning to harbor by 5:00 PM  <a href="http://historicalseaport.org/2013/11/lady-washington-hawaiian-chieftain-visit-ventura-jan-21-to-feb-3/">http://historicalseaport.org/2013/11/lady-washington-hawaiian-chieftain-visit-ventura-jan-21-to-feb-3/</a>	10:00 - 1:00 walk-on tours, \$3 2:00 - 5:00 Battle Sail  Best viewing locations from: • Harbor Cove Beach • CI Nat'l Park Visitor Center • Ventura Harbor Village	Historic Maritime Magic hour Scenic Sunset
<b>April 2 – May 10</b>	<b>Ventura County Corporate Games</b> Various locations throughout the county from billiards, bowling, soccer, football, table tennis and basketball.  <a href="http://www.cityofventura.net/corporategames">http://www.cityofventura.net/corporategames</a>	Participants are employees of companies in Ventura County. Sports photo opportunities for photographers. Opening ceremony by pier April 2. Closing ceremonies include sand castles, awards and tug-o-war at Harbor Cove Beach, May 10	Sports Action News
<b>May 17 &amp; 18</b>	<b>CA Strawberry Festival</b> Oxnard		
<b>December 6</b>	<b>Ventura Harbor Parade of Lights</b>		Long Exposure

**More Field Trip Suggestions from Fellow Members:**

**Within 45 miles:**

- Loons Beach (Summerland)
- El Matador Beach (Malibu)
- Local Beach Sunset
- Local Surfers (waterfront)
- Local Architecture
- Nite Shooting Downtown Ventura
- Ventura City Hall
- Butterfly Grove - Santa Barbara (Nov-Feb)  
7701 Hollister Avenue, Goleta
- Getty Museum/Center
- Anacapa Island
- Topanga Park
- Santa Barbara Mission

**Less than 100 miles:**

- Hollywood at Night
- Observatory at Sunset
- Morrow Bay

**More than 100 miles:**

- Pt Lobos State Beach (Monterey/Carmel)
- Mono Lake
- Huntington Beach
- Yosemite National Park
- Kings Canyon
- Sequoia Park

## Club Announcements



### Membership Renewal

If you have not already done so, please renew your membership for 2014. *Only members in good standing may submit images for judging.* If necessary, please talk to **Joyce Schoppe**, our Membership Chairperson, at the next meeting.

### File Labeling for Digital Projection Entries

Please **ensure** your files are correctly labelled in accordance with the required format:

**LastnameFirstname\_TITLE\_month-year\_category.jpg**

example...

**SmithJohn\_ENTER AT OWN RISK\_03-14\_Assigned.jpg**

### Please Share Your Images!

A selection of Merit Award images from the previous meeting are displayed in each month's Newsletter, but if you want to share any of your other special images with the club in a future Newsletter, please send them to: [editor@venturacountycameraclub.com](mailto:editor@venturacountycameraclub.com)



"City Life" by Gina Ramsay



"Surf's Up" by JP Watson

## Club Announcements (cont'd)

### Congratulations to Our April Merit Winners!

#### Digital Assigned:

“Freedom of Expression” by Albert Huen

“Forgotten” by Ed Pinsky

“Learning the Breast Stroke” by Bernie Goldstein

“Tell No Tales” by Ken MacGregor

“Leave Me Out of This” by Sal Santangelo

“Who Done It” by Don Hoffman

“City Life” by Gina Ramsay

“Monday Monday” by Sal Santangelo

“Defiance” by JP Watson

“Surf’s Up” by JP Watson

“Banjo Picking” by Al Sarnelle

“Girl at the Fair” by John Ferritto

#### Digital Open:

“Friendly Freddie” by Bernie Goldstein

“Lake Crowley” by Hank Stoutz

“Look Into My Eyes” by Ed Pinsky

“Young Warrior” by John Ferritto

“Break! Break!” by Ken MacGregor

“Eyes Left” by Ken MacGregor

“Popping Up Pink” by Gina Ramsay

“Conmuchogusto” by Sal Santangelo

#### Prints:

“Color Me Bright” and “Spirit of the Andes” by Albert Huen

“Amazon Tree on Fire” and “White Fluff” by Neal Ortenberg

“Sleepy T. Bird Town” by Denise Wenger

“Alone in the Garden” and “Used” and “Peeking In” by Jean Castaing

## Club Announcements (cont'd)

### Steckel Park Field Trip!

#### Yes, Peacocks Do Fly! By JP Watson

Fifteen VCCC members participated in the field trip to Steckel Park on Wednesday, April 30. Most were not disappointed with the show of peacocks and peahens that provided opportunities to capture interesting images on the ground and in the air.

At first, some of us were skeptical of peafowl participation since it was an extremely warm morning with wind beginning to gust in the canyon. We thank Gary Moss for suggesting an earlier start time than what we had originally scheduled.

Wandering about the campground above the park and listening for audible hints of where to locate the beautiful birds required patience, diligence and team effort. But it paid off for a dozen members who piled into cars and drove to areas where birds were spotted.



Like paparazzi, several of us captured images of one peacock with its train in full display, seducing two peahens. When the hens walked away, the peacock lowered its train and dragged it behind him. He noticed his reflection in the chrome wheels and bumper of our vehicles and began pecking and fighting with our vehicles as if he were fighting another peacock! It was certainly interesting and made for great photojournalistic images, but didn't do so well on the paint job. Psycho bird...

It was interesting to observe the various locations, heights and stealthy positions many of our members used while capturing photos from different angles and perspectives. The goal was to capture "unique" images, not the same-o peacock photos. Some of us achieved that goal. A few select images will be shown via projector at the beginning of the next meeting on May 14, and are also shown here.

From this field trip we observed that:

- Peacocks may not come out to play and patience is needed to determine that...
- Like celebrities, peacocks are not timid, but may not be too fond of the paparazzi, and...
- Peacocks are usually friendly, but can be unpredictable and possibly psycho!

At the end of the field trip, a group photo was taken and a few of us brought a light lunch to eat at the park. Others opted for an early lunch at the Familia Diaz Mexican Restaurant in Santa Paula.

I hope you will participate in field trips to socialize and capture NEW images to share with our fellow club members. So watch for more field trip eFlyers via email, Newsletter, and the club website, as trips are scheduled.

### Steckel Park Field Trip!

Post Cards from Ed Pinsky, Ken MacGregor, and Ed Ruckle...



Ed Pinsky Photography

## Club Announcements (cont'd)

### Great Galleries Field Trip!

Six VCCC members participated in the field trip on Thursday, April 17th. We carpooled from Camarillo to Century City in two vehicles to visit the Annenberg Space for Photography and view *"The Power of Photography: National Geographic 125 Years."* Carpooling proved to be fantastic. It enabled us to get to know each other better and talk about what we have in common... photography.

More than 400 Nat Geo photographs at the Annenberg were printed continuously onto wallpaper from floor to ceiling, plus there were 30 large LED monitors strategically hung in clusters to display 500+ themed photos, rotating every 50 seconds. It was very impressive. We watched a documentary on two movie screens that featured stories of inspiration from several of the Nat Geo photographers and their experience as photojournalists in various places on our planet. It was an intriguing documentary and outstanding display of stunning photographs.

Some of us brought cameras, captured photos around the Annenberg with the architecture and high-rise buildings being the center of attention. Others used smart phones in lieu of DSLRs. It is interesting how each of us view scenes and subjects in different ways. One member's idea often sparks creativity for another to shoot from various angles and perspectives.

We enjoyed a fun group lunch near the Annenberg before driving to Venice to visit the G2 Gallery. Some of us captured street photos outside the gallery before we drove back up the coastal route to Camarillo, arriving at about 5:00 pm.

You are encouraged to join VCCC members for more upcoming field trips to socialize and capture some new images. Watch for eFlyers by email as we plan future field trips. Hopefully you will join some of them.

A few selective photos taken during our field trip will be displayed via the projector at the beginning of our next meeting on May 14.

JP Watson



## Club Announcements (cont'd)

**\*\* Field Trip \*\***



1212 Mission Cyn Rd, Santa Barbara

(Google map = 1312 Mission Cyn Rd)

**Saturday, May 10**

**1:30 - 6:00 (in the garden)**

Join VCCC members for an afternoon at the Santa Barbara Botanic Garden. Ken MacGregor previously participated in a pro-photographer led workshop at the garden, so Ken will host this event as our leader.

**Please RSVP to JP Watson, Field Trip Coordinator, by Thursday, May 8<sup>th</sup> if you plan to join us.**

If our group is 10+ people, we may qualify for a group discount. So be sure to RSVP!

[fieldtrips@venturacountycameraclub.com](mailto:fieldtrips@venturacountycameraclub.com)

**Carpool? Meet at 12:45 pm** near Carrows in the Vons shopping center at Harbor Blvd & Seaward where we will carpool /convoy to Santa Barbara round trip, with an expected return by 7:00 pm.

**OR you can drive directly to the Botanic Garden and meet the group at 1:30 by the garden entrance.**

**Visitor Map:** [http://www.sbbg.org/sites/default/files/pdfs/SBBG\\_Visitor\\_Map-1page.pdf](http://www.sbbg.org/sites/default/files/pdfs/SBBG_Visitor_Map-1page.pdf)

**After a docent-led tour from 2:00-3:00 pm**, members can join Ken for a basic demonstration of techniques and helpful hints used to enhance botanical images. We will then shoot until the garden closes at 6:00 pm.

**Garden Admission:** \$10.00 (\$8.00 for seniors 60+ years)      Parking is free

**Recommended:**

- Consider wearing a hat, sunscreen, sunglasses, tennis shoes or trekking sandals (with tread)
- A tripod, close-up focus lenses, folding reflector/scrim and (of course) your camera!
- Plastic trash bag to sit on the ground and capture images, if interested
- Bottle(s) of water to stay hydrated
- The Garden Shop offers a variety of cold drinks and snacks

**Other:**

- Rearranging plant materials or disturbing of garden displays is not permitted.
- Tripods should not block trails nor be placed in floral beds. For complete photography rules: [http://www.sbbg.org/sites/default/files/pdfs/photographer\\_policy.pdf](http://www.sbbg.org/sites/default/files/pdfs/photographer_policy.pdf)

**\*\*Members are advised that participation in field trips resulting in an injury, accident or loss is the full responsibility of the participant and not VCCC or the club organizers.\*\***

## Club Announcements (cont'd)

### VCCC Workshop - May 21st...3rd Wednesday

**Time 7:00 P.M.**

Hosted by member Donald Hoffman and Sharon Kolsch  
284 East Collins, Oxnard  
Phone 805-351-9685

**Topic.. All about Matting**

#### Discussion

- Selection & choices of material
- Sources of supply ---Available sizes, colors
- Advantage and disadvantages of buying pre-cut openings

#### Demonstration

- Bring an image, we will show you how
- Advantages of cutting your own

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### The Ojai Center for the Arts is looking for a few good photographers.

Ojai, California - April 15, 2014 - The Photography Branch of The Ojai Center for the Arts is looking for a few good photographers to participate in their 2014 Annual Exhibit. The exhibit will be at the Ojai Center for the Arts from June 7th through July 9th. There will be an artists reception Sunday June 8th from 1 to 3 p.m.

Cash awards will be given for first , second and third place winners in the amounts of \$150, \$100 and \$75.

Entry forms and fees must be submitted at the Art Center on Thursday, June 5 from 4:00 to 7:00 p.m. or Friday, June 6 from 8:00 to 10:00 a.m. Non-selected work must be picked up Friday, June 6 from 5:00 to 7:00 p.m.

Art Center membership is required to have work exhibited. A temporary one- month membership is available for \$10. All work must have been done within the last two years and be priced for sale. The Art Center will handle all sales, including sales tax. A 30% commission will be charged based on sale prices. All work must meet professional presentation standards and be securely wired for hanging.

For more info, contact David Baker, Photography Branch Chair, at 805-558-6460 text or call or at [info@ojaiacphoto.org](mailto:info@ojaiacphoto.org).

## Club Announcements (cont'd)

The International VR Photography Association (IVRPA) is proud to announce

**Las Vegas 2014 - RAISING THE GAME**  
**The International VR Panoramic Photography Conference**  
[www.LasVegas2014.org](http://www.LasVegas2014.org)

This conference will take place at the **Tropicana Hotel, Las Vegas, NV from May 25th until May 31st 2014.**

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### The International Landscape Photographer of the Year

Attn: Allyson Barnes  
Ventura County Camera Club

Please find attached a Press Release, for immediate release, announcing the Inaugural *International Landscape Photographer of the Year* competition.

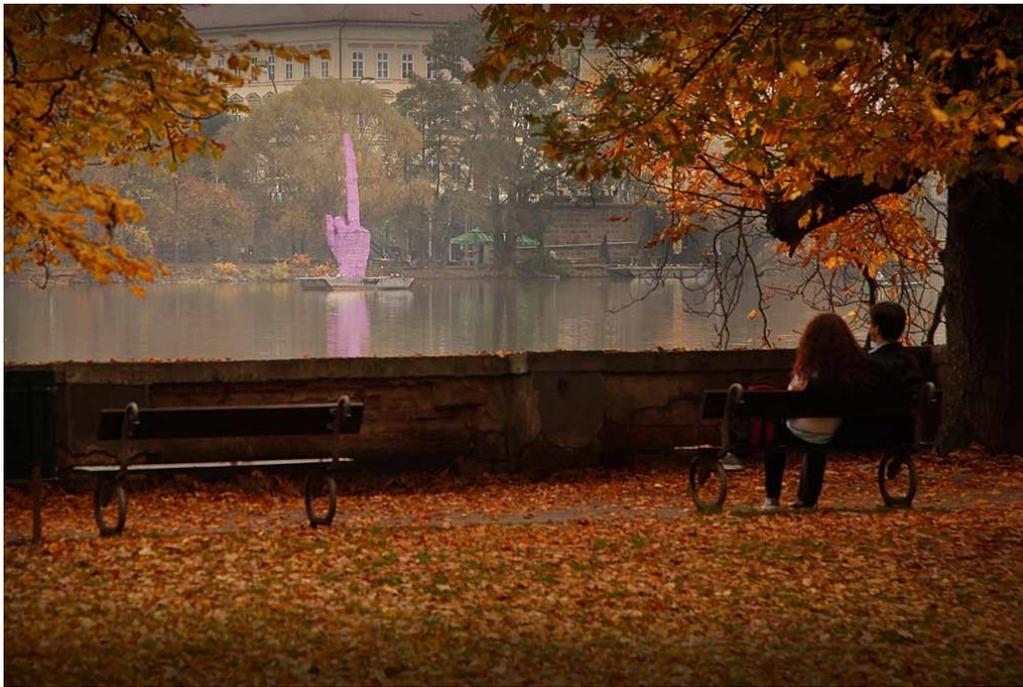
Entries are now open, and the closing date is May 30, 2014.

Visit the [website internationallandscapephotographer.com](http://www.internationallandscapephotographer.com) for full details.

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"Lake Crowley" by Hank Stoutz



"Freedom of Expression" by Albert Huen



"Eyes Left" by Ken MacGregor

## Club Announcements (cont'd)

### 2014 Topic Assignment Schedule:

January: Earth Without the Hand of Man

February: Unusual Perspectives

March: Long Exposure

April: Tell Me a Story

**May: Botanic**

June: "Prints Only" meeting, *no assigned topic*

July: Lonely or Solitary

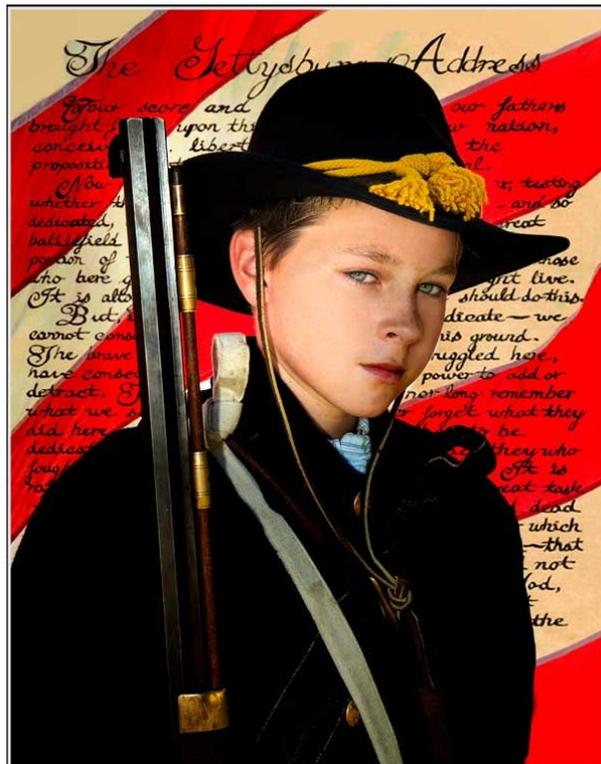
August: Ridiculous & Absurd

September: Action

October: Creative Patterns (Geometrical)

November: Monochrome

December: End of year judging, *no assigned topic*



"Young Warrior" by John Ferritto

## Club Announcements (cont'd)

### Club Meeting Info:

Welcome! Please come to the next meeting of the Ventura County Camera Club on...

**Wednesday, May 14th, at 7 pm.** Poinsettia Pavilion, 3451 Foothill Rd, Ventura CA 93003

**Our scheduled Judge for May: [Ann Hutton](#)**

[www.annahuttonphotography.com](http://www.annahuttonphotography.com)

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### 2014 Refreshment Schedule:

JAN - John Ferritto

FEB - Ed Nailor

MAR - David Paumier

APR - Allyson Barnes

**MAY - Bruce & Joyce Schoppe**

JUN - Nancy Lehrer

JUL - Susannah Kramer

AUG - Harold Epstein

SEP - JP Watson

OCT - Ken MacGregor

NOV - Don Hoffman & Sharon Kolsch



## Professional Announcements



<http://www.sherronsheppard.com>

Rangefinder Magazine article featuring Sherron's work:

<http://www.rangefinderonline.com/features/how-to/Composition-and-Design-3281.shtml>

### Dan Holmes Photography Workshops, Tours, and Photo Adventures:



- |                  |   |
|------------------|---|
| Spring, 2014     | California Wildflowers, Surprise Location!            |
| Spring, 2014     | Modelo Canyon, Piru                                   |
| Spring, 2014     | Ventura Workshops, Basic Photo & Digital Workflow     |
| May 17-18, 2014  | Montana del Oro, Los Osos                             |
| July 19-26, 2014 | Katmai National Park, SW Alaska (famous Brooks Falls) |
| Sept 10-17, 2014 | Falls Colors Valdez, Alaska                           |
| November, 2014   | Annapurna Base Camp Trek, Nepal                       |
| March 3-16, 2015 | Namibia Desert, Africa (Photo Safari)                 |

<http://www.danholmesphoto.com/Danholmesphoto.com/Workshops.html>

[http://www.danholmesphoto.com/Danholmesphoto.com/2013\\_Calendar.html](http://www.danholmesphoto.com/Danholmesphoto.com/2013_Calendar.html)

#### **Dan Holmes Photo**

805-643-1086 805-701-5559 cell Ventura, Ca. 93001 [Danholmesphoto@gmail.com](mailto:Danholmesphoto@gmail.com)

## Professional Announcements (cont'd)

### Mark Jansen Photography and Expedition Workshops:



#### Workshops/Expeditions:

##### DSLR:

Santa Barbara Street 5/3/14\*  
 Yosemite Spring 5/9-5/11/14\*  
 Eastern Sierra 5/23-5/25/14\*  
 Ventura Birding 6/1/14\*  
 Big Sur 6/13-6/15/14\*  
 Hot Air Ballooning 7/25/2014\*  
 Landscape Santa Barbara TBD  
 Anacapa Island TBD

##### SMART PHONE:

Santa Ynez 5/4/14  
 Ventura 5/31/14  
 Santa Barbara 6/8/14

##### INTERNATIONAL

Iceland 7/12-22/14  
 Tanzania Safari 2015

For detailed info on above workshops, go to:

<http://www.jansenphotoexpeditions.com/Pages/default.aspx>

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### Sam and Patricia Gardner - *Medici Portraiture Studio*

<http://www.mediciportraiture.com/about-medici-portraiture/meet-the-artists-sam-patricia-gardner-fine-art-photographer>

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“Who Done It” by Don Hoffman

## Club Officials for 2014

**President:** Bernie Goldstein

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**Vice President:** Susannah  
Kramer

**Treasurer:** Susannah Kramer

**Judge Coordinator:** Bryan  
McCall

**Website:** Ken Clunis

**Newsletter:** Ken MacGregor

**Entry Coordinator:** Albert Huen

**Membership:** Joyce Schoppe

**Field Trip Coordinator:** JP  
Watson

**Workshop Coordinator:** Denise  
Wenger

**Refreshment Coordinator:** Patty  
Hester

**Room Setup:** Ken MacGregor,  
Allyson Barnes

**General Advisors:** Don Hoffman