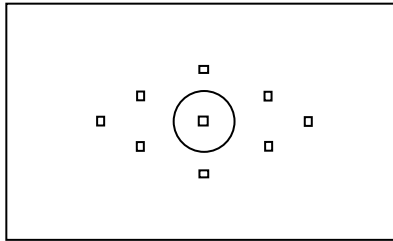


Through the Viewfinder



Ventura County Camera Club

January 2010

www.venturacountycameraclub.com

From the Prez's Pad

Susannah's P O V

Our team members have already been hard at work preparing for 2010.

New judge finder Bernie Goldstein already has almost the whole year's worth of judges lined up for us.

Anne Allen is ready for her new job as digital presenter with her laptop calibrated with the club projector.

Allyson Barnes has her pencils sharpened and ready to bring us the breaking news.

Les Amman has been hard at work arranging exciting workshops for us, the first of which will be in February, presented by our own John Ferritto.

John and his team have also rewritten our rules for competition to bring them up to date. Please read these competition guidelines in this newsletter carefully as we will be approving them at the January meeting.

I join Roy in wishing you all a very Happy New Year and a year filled with exciting possibilities.

Susannah

P.S. Please send your digital submissions to Anne - ipix4u@verizon.net

Roy's P O V

Happy New Year

This is going to be an exciting and informative year for VCCC. I am pleased to have one of the club's best photographers as my co-prez. I think the first order of business is to congratulate Allyson for doing a super job for the past 2 years. Being the Chief is not an easy job. Now she has moved on to Newsletter Editor. So if anyone has something for the newsletter please send it to Allyson.

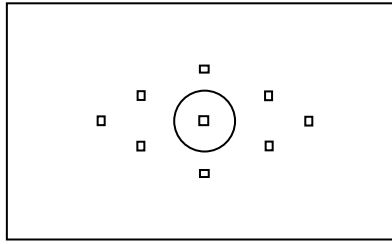
For the digital projection, Anne will be the go to person. So starting with the January meeting e-mail all your digital entries to Anne.

Your banquet committee is hard at work planning a superb banquet. The yearly bash is going to be Wed. 1/27/10. Come, enjoy the friendship of your fellow photographers, have some good eats and see who won the yearly competition. Price \$5.00

There are many things "The Team" has in mind to accomplish this year. Please give consideration to joining "The Team". All you have to do is show up at a team meeting. Be a team member for 2010

Thanks, Roy

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NEXT MEETING

Wednesday, January 13, 2010

7:00 PM, Poinsettia Pavilion, Ventura, CA

Assigned category: Symmetry/Symmetrical

Distinguished judge: Linda Peterson

Presiding Officers:

Susannah Kramer & Roy Allen

AWARDS BANQUET

Wednesday, January 27, 2010

6:00 PM, Western Theme & Fix'ins

2009 Top Merit Winning Photographs

Guest Speaker: Larry Janss - *Truth and Lies, My Time with Ansel Adams*

Projected Digital Merit Slide Show:

Created by Susannah Kramer

Pot Luck Dinner organized by:

Jean: compunuts@roadrunner.com

Kathryn: kathrynlaub@aol.com

Marcia: h2onutts@sbcglobal.net

Gina: jramsay767@aol.com

Please direct questions to the people above.

The cost is \$5, BYOB, soft drinks are provided.

Special Thanks to Our Judges

Christopher Brown, Sharon Sheppard and Dan Holmes for their thoughtful expertise with the challenging task of plowing through all of our year end merits. No one said it would be easy!

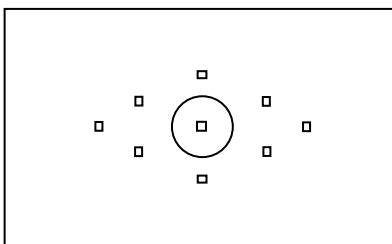
From The Couch Of Photo Froyd

To all a very Happy New Year. I hope everyone had a nice Holiday season. As 2010 arrives it's time to look at setting those New Year's resolutions. Yes, those pesky little goals we always break. So, rather than set goals we never keep, let's think about a different approach to the old question. *What should I do in 2010?*

We all have heard of the movie, "The Bucket List". That's where Morgan Freeman and Jack Nicholson, both late in their years, make a list of things to do before they die. But let's put a positive spin on this and turn it to our advantage. Why wait until you are old and grey to make a list you should have made years ago? Make that list now, and limit it to things you really hope to do this year; a positive list with things that are fun, rewarding and exciting. It could be something like: put together a photo book; win a ribbon at the Ventura County Fair; make a trip to your all time favorite photo location; save up and buy your ideal camera; be President of VCCC in 2011; share your love for your family by putting together a collection of photos of past and current family members and the list goes on.

Ditch those dreary and negative New Year's resolutions and replace them with a list of positive goals that you have always wanted to do. Exhilarating and electrifying goals that represent things you want to do, not things you have to do. So Photo Froyd says, make that "Positive Action List" for 2010. A list of things that turn you on, and do them now, while you can.

Through the Viewfinder

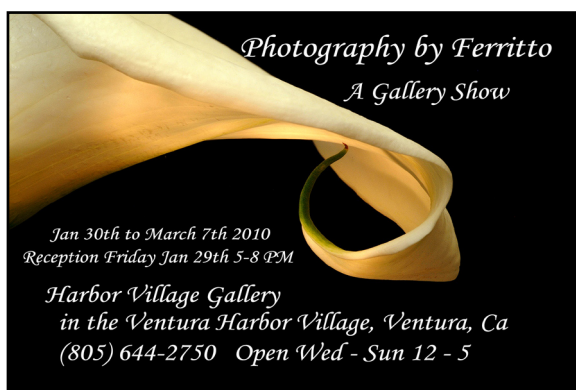


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UP COMING EVENTS



Linda Peterson

Linda Peterson, our judge for the January 13 meeting, features her original photographs at the Harbor Village Gallery through January 24. Her images stand strong on their own as well as a collective, evolving series. Peterson's photographs are intrinsic portals that take you into a world full of beauty, character and diversity.

Linda holds a certificate in interior design from the University of California in Los Angeles, and was owner of La Tigh Interiors. Interior design gave her the base of detail, composition, light and color. Her love of the arts further evolved to photography, compelling her to take workshops with field photographers.

Continuing Shows

Digital diva Susannah Sofaer Kramer is featured in an exhibit at the Westlake Village Four Seasons Hotel. Through January 15.

More Shows...

Professional Photographers of California have announced their Convention. Our members have attended the Trade Show portion and it is a great place to learn, browse and buy.

Trade Show hours: Saturday, Feb.6, 11- 4 pm
Sunday & Monday Feb.7-8, 10:30 - 2:30 pm
Trade show preregistration \$10, \$20 at door
Get a free pass by going to the address below:
www.bayphoto.com/bayweb/pro_events.htm

Photographic portraits by Donna Granada are at Fine Fox Jewelry. Through January 18.

Irving Penn: Small Trades, at The Getty. Through January 10.
www.getty.edu/art/exhibitions/penn

Friendly Reminders

Dues are due for the year. They are still only \$35 and may be sent to Chuck Castaing, 244 Windsong St., Thousand Oaks, CA 91360. If you want to pay for the banquet at the same time, you can tack on \$5.

Digital Images are to be sent to Anne Allen at ipix4u@verizon.net the Monday prior to the meeting at 8 pm. That would be Jan.11.

For Your Information

Ovation TV is airing - The Genius of Photography: Fixing the Shadows on Wed. Jan. 6 at 8 pm and Thursday, Jan. 7 at 12 am
www.ovationtv.com

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Please give these guidelines a look so we can, with one accord, authenticate them.

Guide to Competition and Judging for Ventura County Camera Club 1 January 2010

Divisions - Images for judging in two divisions and six categories as follows:

Division 1: <u>Projected Images:</u>	Projected Images	Assigned Topic
	Projected Images	Open Category
	Projected Images	Digital Art
Division 2: <u>Print Images</u>	Color Prints	Open Category
	Black and White Prints	Open Category
	Prints	Digital Art

Members in good standing may submit up to four entries per month, but no more than two in any one category. The same image may be entered in any category – open/assigned or print/projected but not in the same month. Under no circumstances should an image in any division or category contain an element not of the maker's own original photographic creation and/or artwork. Images containing inappropriate or offensive subject matter may be removed at the discretion of the Club President or the Judge. It is up to the photographer to place the image in the appropriate division and may be assigned to another division at the discretion of the judge.

Open Guidelines: Any subject matter is acceptable under the open category.

Assigned Guidelines: The subject matter for this category is taken from the Monthly Assigned Topic List. In evaluating the image, the judge should consider how the image treats the assigned topic in addition to the other elements of composition, lighting, etc.

Images submitted in the above **Open** and **Assigned** categories may be altered, either digitally or otherwise by the maker, but should not have the appearance of altered reality. Artwork or computer graphics created by the entrant may be incorporated to the extent that the photographic content predominates.

Digital Art Guidelines: Images that have been manipulated for artistic purposes (altered reality) by painting techniques, applying filters, special effects, etc. may be submitted in the "Digital Art" categories.

Print Images

- Maximum mat or mount size for a print is 17" x 22" with an image no larger than 16" x 20". Images should be mounted with or without a mat or simulated mat, but cannot be framed. Prints not conforming to size or frame restrictions may be placed on a table at the rear of the room for viewing and comment, but shall not be a part of the judging and critique.
- Prints are displayed together on easels for general viewing prior to the meeting and during a break. During judging, images are displayed under lights, one at a time, including the reading of the title.
- A completed, removable entry slip must be attached to the rear of the print.

Projected images

- All projected photos are reviewed quickly immediately prior to critique, followed by individual presentation of each image, including a reading of the title.
- Size your image properly (see web site - 1024 x 768 max) and label it for projection as follows:
Last Name First Name_TITLE_Date (opt)_assign/open/DA Use **upper case letters for the file name** for clarity
Example: AllenAnne_DREAMY TULIP_5-09_DA or AllenAnne_DREAMY TULIP_5-09_assign
- Email your images to Anne Allen ipix4u@verizon.net

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Critique - Images are evaluated to assist the photographer and encourage skill improvement through constructive criticism. Outstanding work may be given an award of MERIT by the judge. Images should be judged based on the individual image's quality and there is no limit to the number of "Merits" that can be awarded at a meeting. The deciding factor is the quality of the image. Those photographs awarded a "Merit" will compete as finalists for places at the club's "Year End Awards". Each individual image is judged as follows:

1. The judge will give a brief critique with consideration for composition, impact and technical quality; and in the Assigned category fulfillment of the assigned topic. The judge should point out both positive attributes and negative elements of the image including anything the photographer might have done to improve the image. The critique session is intended to provide a learning experience for both the entrant and audience.
2. Following the critique, the judge makes a determination as to whether the photograph met the above criteria sufficient for an "Award of Merit". If so, the judge declares a "Merit" and the name of the photographer is announced. Otherwise, the judge simply says "next" for presentation of the following image and the photographer remains anonymous.
3. Once a merit determination is made, the judge may ask questions or elicit clarification from an entrant regarding an image. Attendees should refrain from commenting as the judge evaluates and/or critiques individual image.

Print Entry Form

Name: _____ Date: ___ / ___ / ___	
Color <input type="checkbox"/> or Black & White <input type="checkbox"/> Digital Art <input type="checkbox"/>	
<i>Title</i>	<i>Award</i>
<input type="text"/>	<input type="text"/>

Name: _____ Date: ___ / ___ / ___	
Color <input type="checkbox"/> or Black & White <input type="checkbox"/> Digital Art <input type="checkbox"/>	
<i>Title</i>	<i>Award</i>
<input type="text"/>	<input type="text"/>

More entry forms can be downloaded from the website.