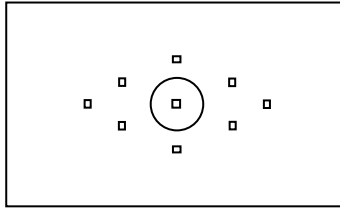


Through the Viewfinder



Ventura County Camera Club

February 2010

www.venturacountycameraclub.com

From the Prez's Pad

Susannah's POV

Well I guess Roy has beat me to the punch and said it all. I echo his thanks to the banquet committee; I think this was probably the best one we ever had. He did, however, leave one person out, his wife Anne for her beautiful program, thank you Anne. Using the bigger room made it much easier to move around and visit with people, and the built-in sound system was certainly an improvement over my little computer speakers that we've used in the past.

Our speaker, Larry Janss, a large format photographer, talked about the shotgun approach so many digital photographers use in taking pictures, and I certainly have been guilty of that. Being freed up from the 36 exposures in a roll of film and also freed up from the tyranny of the tripod with the purchase of an image stabilized lens led to several of years of shooting from the hip. My New Year's resolution is to be more mindful with my photography, to dust off my tripod, switch off the IS and take my time.

Susannah Sofaer Kramer

The more one looks, the more one sees. And the more once sees, the better one knows where to look. Anonymous

DID YOU MISS IT?

Susannah's Slide Show - 2009 awards (PC) version viewed at the Photodex(ProShow) Go to: www.sofaerphotography.com, click on <Links><my Photodex slideshows> <VCCC 2009> For (Mac) go to YouTube at: <http://www.youtube.com/watch?v=kYF8tlcwrGw&fmt=18> Enjoy!

Roy's POV

WOW—What a Banquet!

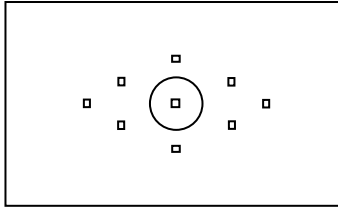
A really super big thanks to Jean Casting, Kathryn Laub, Gina Ramsay, Marcia Campbell, Allyson Barnes and Anne Allen, our SUPERB banquet committee who did such a great job. Another big thanks to Larry Janss our featured speaker. It was interesting to hear about the icon of landscape photography, Ansel Adams. And of course a resounding round of applause for our own Co-Prez and Digital Diva Susannah Kramer for putting together the show featuring our digital year end winners. FABULOUS JOB!!!!!!!!!!!!

VCCC's management team met the Wednesday prior to the banquet. This year will be an exciting and fun year. On the agenda are instructional meetings the 4th Wed. of the month, field workshops, trips, and other items that will make this year interesting and informative. As you know, all paid members of VCCC are eligible and in fact encouraged to attend "Team Meetings". We hold about four meetings a year, which are announced in advance. At these meetings we discuss club business and plan the future. Please be a part of your club.

I hope 2010 has started well for all, and I am looking forward to seeing those award winning images from all.

Thanks, **Roy Allen**

Through the Viewfinder



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February assigned category: SWEETNESS!

WORKSHOPS - Les Ammann

The following Workshops are scheduled:

February 24 - "Photography, The Great Masters" by John Ferritto

John will facilitate a discussion on photographs by famous photographers. He has prepared a PowerPoint presentation containing a number of images from Adams to Weston. Audience discussion of the images gives us a chance to express our own feelings such as why some would or would not receive merits in our Club's judging. Following the discussion of the Masters, members will be invited to show three prints of their own. Please bring up to three of your own prints that you feel haven't received the attention and praise they deserve by the judges and get some audience input. These can be your best or worst prints.

March 24 - "Getting Your Camera Off 'P' - Let the Creativity Begin"
by Roy Allen

Roy will discuss the basic relationship between F stops, shutter speed, and ISO, and how to start using your camera more creatively with the Av, Tv and M modes.

Les says, "Some things we are considering are: Intermediate Photography, Basic Photo-shop and Lightroom, Photoshop Elements,

WORKSHOPS continued

Advanced Photoshop (RAW processing, Sharpening, Smart Objects, etc.), HDR, ProShow, Portraiture, Color Management, Printing and Digital Asset Management (being able to find and keep track of all those images.)"

Let us know what you would like to see in a future Workshop.

LIGHTING WORKSHOP

Wednesday, Feb 17 - Learning Light from Wrong by Dean Zatkowsky, President of the Ojai Camera Club

The Thousand Oaks Photo Group would like to invite members of our camera club to attend an excellent workshop, to be held at the Thousand Oaks Library from 6:00 to 8:30pm. See their website for more details: www.topcc.org/photo

WORKSHOP OUTINGS - Ed Pinsky

Wednesday, Feb 13 - Walkabout in Santa Barbara with Dan Holmes.

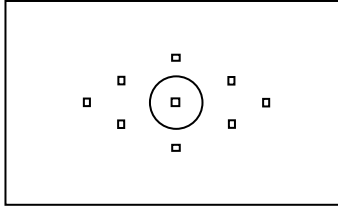
Meet at base of the pier at 2:30. Cost \$25 Please send check to Ed at 4516 Dean Dr. Ventura, Ca 93003.

March 19 - 21 Joshua Tree National Park

April 9 - 11 Yosemite National Park

Contact Ed: zapogee@hotmail.com

Through the Viewfinder



Ventura County Camera Club

February 2010

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WORKSHOPS -Continued

Mel Carll is a new member of our club and he is our contact for the:

SCV Center for Photography
28368 Constellation Rd, Suite 340
Santa Clarita, CA 91355
(661) 904-2092

www.scvphotocenter.com

They have an extensive workshop schedule all through the month of February. Please check out all of your options for learning at the above website and there should also be a link to the center site on the VCCC website.

WEBSITE TIP from Henrik

Lens Flare 35 (www.lensflare35.com)

This website is all about photography. Dave Warner posts a couple of time a week podcast. Sometimes he has a panel of professional photographer talking about a topic and other times he interview a professional.

PODCAST "Social Media, New Media and Marketing for Photographers" <http://www.lensflare35.com/lensflarelive-001-our-panel-discusses-social-media-new-media-and-marketing-for-photographers>

UP COMING EVENTS

Professional Photographers of California Convention and Trade Show

This weekend Feb. 5-8 in Pasadena, CA
Contact info: phone: 800-439-5839
Highly recommended for professional workshops or simply the tradeshow!

EVENTS continued

Artful Couples Exhibit

Jan. 22 - March 2

RECEPTION: Thursday, February 4, 2010
5:30 TO 7:00PM

LOCATION: Atrium Gallery

Hall of Administration, Ventura County
Government Center

800 S. Victoria Avenue, Ventura 93009

Exhibiting artists are many, including Art Kraft and Allyson Barnes

CONGRATULATIONS TO ALL OF OUR YEAR END FINAL MERITS WINNERS

Digital Merits Assigned

Susannah Kramer - The Shining - 1st

Ron Matson - Tracks To Nowhere - 2nd

Darrel Priebe - Harvest Storm - 2nd

Linda Kennon - Couple De Ville - 3rd

David Orias - Pipeline Speed Blur - 3rd

Ron Matson - Out Of Step - Judges Pick

Gina Ramsay - Mellow Yellow - Judges Pick

Gina Ramsay - Old Iron Pan - Judges Pick

Digital Merits Open

Patricia Marroquin - Body & Soul - 1st

John Ferritto - Disney Center - 2nd

Myrna Cambianica - The Deal - 3rd

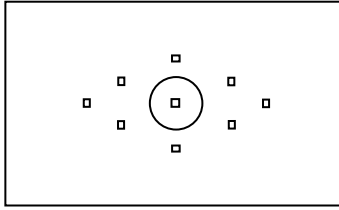
John Ferritto - Artist Chalks - Judges Pick

David Orias - Dawn Patrol - Judges Pick

John Ferritto - I Got It - Judges Pick

Digital Images are to be sent to Anne Allen at ipix4u@verizon.net the Monday prior to 8 p.m. Feb. 8th

Through the Viewfinder



Ventura County Camera Club

February 2010

www.venturacountycameraclub.com

YEAR END FINAL MERITS WINNERS Continued

Digital Merits Digital Art

Ron Matson - How To Peel An Orange - 1st
Anne Allen - Classy Caddy - 2nd
Susannah Kramer - The Land of Odin - 3rd
Anne Allen - Virginis - Judges Pick
Patricia Marroquin - Weathered Guitars
Judges Pick
Patricia Marroquin - Groovy Flower Power
at the Queen Mary - Judges Pick

Black and White Merit Prints

Ron Matson - Mother In Law - 1st
Hutch Hutchison - Nature's Arteries - 2nd
Linda Kennon - Topiary Princess - 3rd
Hutch Hutchison - Old and Tired, Still
Beautiful - Judges Pick
Ron Matson - Window Washer
Judges Pick
Ron Matson - David - Judges Pick
Ron Matson - Watching - Judges Pick

Merit Digital Art Prints

Linda Kennon - Do Tell - 1st
John Ferritto - Imagine - 2nd
Nancy Lehrer - Father Serra - 3rd
Linda Kennon - Fusion - Judges Pick

YEAR END FINAL MERITS WINNERS Continued

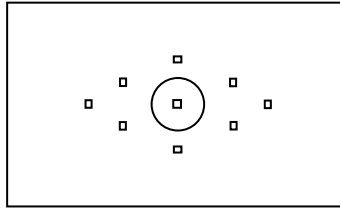
Color Merit Prints

Don Hoffman - Picker - 1st
Ron Matson - Boy In Yellow - 2nd
Nancy Lehrer - Pink Flamingo - 3rd
Ron Matson - Chinese Woman - Judges Pick
Ron Matson - Three Pears - Judges Pick
Nancy Lehrer - Rushing - Judges Pick
Hutch Hutchison - Dock On The Bay
Judges Pick
Ron Matson - Wheel With Spokes
Judges Pick
Jean Castaing - Apartment for Rent
Judges Pick

CLUB TEAM MEMBERS

Co-Presidents: Susannah Kramer
& Roy Allen
Vice President: Nancy Lehrer
Treasurer: Chuck Castaing
Judge Locator: Bernie Goldstein
Website: Bob Murtha
Newsletter: Allyson Barnes
Digital Coordinator: Anne Allen
Refreshment Coordinator: Don Hoffman
Membership: Joyce Schoppe
Public Relations: John Ferritto
Field Trip Coordinator: Ed Pinsky
Workshop Committee: Les Ammann

Through the Viewfinder



Ventura County Camera Club

February 2010

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FROM THE DESK OF PHOTO FROYD

Cameras are becoming more and more complicated. It seems a new model or feature comes along each week. However, all the exotic cameras and gear that are available today would be useless without fully charged batteries. The most expensive Canon or Nikon DSLR's are only a pile of plastic without good batteries, fully charged and in working order. But what about the most important factor in image creation the human element????? It is the person behind the camera the person who has the vision, the knowledge, and the passion to create these pictures that we all love. We don't run on batteries, all we need is good gear, an hour or two of sleep, a cup of strong coffee, and maybe a doughnut, and we are off. Or are we different? Do we really need to recharge our own personal batteries? We may not run on what we know as conventional batteries, but yes our bodies do need recharging all the time. The human element is what separates us from animals, and if we want to keep our "Edge of Excellence" we need to recharge ourselves all the time. If we don't, we too are like that expensive camera, a useless pile of _____ (fill in the blank). Every one of us has their own personal way of re-charging their internal self. Have you ever wondered why your images don't pop as much as they did, or why you aren't getting those merits or awards you once did? Maybe it's time to set your camera down and plug yourself in to that outlet that will fill your tank with super tiger juice so you can go out and knock'em dead with fabulous images. Recharge yourself. You know what happens to a camera when it runs out of battery power in the middle of a shoot (disaster). Well the same thing will happen to you. For better pictures recharge yourself often.

MERIT AWARDS FOR JANUARY 2010

Please visit our website to see these photos:
<http://www.venturacountycameraclub.com/meritawards.htm>

Assigned Merit Awards

Wagon Wheel - Hutch Hutchinson
Steel Fingers - Henrik Lehnerer
Fuzzzzz - Sharol Kolsch
City Lights - Rachel Allen
Blackneck Stillt Reflection - Harold Epstein
Bashful - Hutch Hutchinson
4 Dogs, 2 Les and No Butts - Darrel Priebe

Open Merit Awards

Daybreaks Under the Pier -
Kevin Charbonneau
Foggy Fall - Roy Allen
Keener Preener - Ed Pinsky
Lazy River - Albert Huen
Morro Morning - Sharon Kolsch

Digital Art

Disney Center - John Ferritto
Grandma's Old Car - Anne Allen

MERIT PRINTS FOR JANUARY 2010

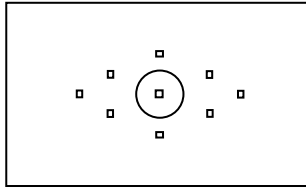
Black and White

Marcia Campbell - Vegas Eiffel Tower
Kevin Charbonneau - Under the Pier
John Ferritto - Change
Hutch Hutchison - Coronado Monarchs
Ron Matson - Cholla
Ron Matson - Homeless in L.A.
Linda Kennon - Kinder Remember

Color

Les Ammann - Santa Ynez Valley Morning
Albert Huen - Descend
Ron Matson - Heading Home
Ingus Richters - Pepper
Darrel Priebe - Ventura Pier

Through the Viewfinder



Ventura County Camera Club

PRESS RELEASE

January 25, 2010

April 15, 2010 Entry Deadline

WIDE OPEN Photography & Digital Art Show

Juried Show Winners to be Showcased at the Kavli Theater

The 2010 Conejo Valley WIDE OPEN Photography & Digital Art Show will be held during the month of June at the Thousand Oaks Community Gallery, 2331-A Borchard Road, Newbury Park, CA 91320. Show Categories are: 1) Photography - Monochrome, 2) Photography - Color, and 3) Digital Art. Open to all photographers and digital artists, the postmark deadline for entry is April 15, 2010.

As a juried show, only the strongest entries, as determined by the jury, will be invited to hang work at the Thousand Oaks Community Gallery in June 2010. At that time, the Show will be judged. Award winners will be invited to participate in a subsequent Show at the Kavli Theater in the City of Thousand Oaks' Civic Arts Plaza.

This Show is made possible by the cooperative efforts of representatives from the Ventura County Camera Club, the TOPCC – Photo SIG, and the Westlake Village Art Guild. For more information, contact Craig Morton, Show Coordinator, at (818) 991-6158 or E-Mail to:

HYPERLINK “mailto:craigmorton@sbcglobal.net” craigmorton@sbcglobal.net.

PRESS CONTACT INFORMATION

Craig Morton, *Show Coordinator*

MNM Art Studio

P.O. Box 91

Agoura Hills, CA 91376

(818) 991-6158

craigmorton@sbcglobal.net

Ventura County Camera Club

www.venturacountycameraclub.com

TOPCC – Photography SIG

www.topcc.org/photogroup

Westlake Village Art Guild

www.wvartguild.org

HYPERLINK “http://www.venturacountycameraclub.com”

HYPERLINK “http://www.topcc.org/photogroup”

HYPERLINK “http://www.wvartguild.org”

The application is on the next page...



June 2010

Wide Open Juried Show

Call for Photographers & Digital Artists

Thousand Oaks Community Gallery • 2331-A Borchard Road • Newbury Park, CA 91320

General

The 2nd Wide Open Juried Show will be held during the month of June 2010 at the Thousand Oaks Community Gallery in Newbury Park, a facility typically used by local art groups that, for the most part, are “fine art” painters. This is a first rate Gallery in all respects and an excellent venue for the public display of visual arts. The purpose of this event is to showcase the truly outstanding work of local photographers and digital artists in and around the Conejo Valley. This is a JURIED SHOW and only the top entries will be hung. Award winners will be invited to participate in a subsequent Show at the Kavli Theater in the City of Thousand Oaks’ Civic Arts Plaza.

Show Categories: 1) PHOTOGRAPHY (Monochrome), 2) PHOTOGRAPHY (Color) and 3) DIGITAL ART

Eligibility & Entry Requirements

- Open to all Photographers and Digital Artists
- Maximum of 5 entries per applicant
- Works hung in the 2008 Conejo Valley Wide Open Show Photo & Digital Show are ineligible
- All work must be original and created by the submitting photographer and/or digital artist and not done under supervision
- All source materials must be the artist’s own
- No mass produced work (one-of-a-kind and small lot limited editions only)

Additional Requirements for Those Juried In to the Show

- Only suitably finished work will be hung (appropriate framing or gallery wraps)
- Maximum dimensions 30” x 40” (outside measurement, including frame). Maximum of 25 ft² total per entrant
- Only wired work (no saw tooth hangers)
- All artists accepted into the show are required to sit/staff the gallery for 3 hours (minimum) or pay a \$30 “Gallery Sitting Fee” in lieu of gallery sitting
- All work that is sold during the show is subject to a 20% commission fee which is paid to the City of Thousand Oaks as part of the Gallery Rental Agreement.

Cash Prizes Offered (minimum)

1 Best of Show	\$150
1 First Place	\$100
1 Second Place	\$75
1 Third Place	\$50
Additional Ribbons	TBD
Judges Awards	TBD
Honorable Mentions	TBD

Entry Fees* and Application Receipt Deadlines

Received By	2/28/2010	3/31/2010	4/15/2010*
1 st Entry	\$25.00	\$35.00	\$45.00
2 nd Entry	\$7.50	\$10.00	\$12.50
3 rd Entry	\$7.50	\$10.00	\$12.50
4 th Entry	\$7.50	\$10.00	\$12.50
5 th Entry	FREE	\$10.00	\$12.50

Please mail completed **APPLICATION FORM (Front & Back), CD and Entry Fee to:**
 MNM Art Studio
 P.O. Box 91
 Agoura Hills, CA 91376

***Fees are based upon entries, not acceptance.**

Applicant Information (must have legible E-Mail Address and telephone number for entry receipt notification)

First Name			MI	Last Name	
Mailing Address					
City		State		Zip	
E-Mail Address					
Web Site					
Primary Telephone			Alternate Telephone		

Calendar of Events

April 15, 2010
 Deadline for entry receipt
May 1, 2010
 Notification regarding acceptance status of entries
June 1, 2010
 Delivery of accepted work to Thousand Oaks Community Gallery from 3:00 to 7:00 p.m.
June 3, 2010
 Show Opens
June 6, 2010
 Reception and Awards Ceremony 3:00 - 5:00 p.m.
June 28, 2010
 Pick up pictures from 3:00 to 7:00 p.m.

Image Submission Requirements

Each artist/photographer must submit a CD containing high resolution JPEG images of artwork/photographs entered (not to exceed 300 dpi at 4” x 6”). The file name for each JPEG image must be LastName_FirstName_EntryLetter (see below). For example: Doe_Jane_A.jpeg, Doe_Jane_B, jpeg, Doe_Jane_C, etc. The images should be burned on a CD that is permanently marked with the submitting photographer’s or digital artist’s name. Detail each entry on the form below.

Images/Entries on CD

<i>Entry</i>	<i>Title</i>	<i>Show Category</i>	<i>Outside Dimensions (Framed/Finished)</i>	<i>Selling Price</i>
A				
B				
C				
D				
E				

The Show Organizers and/or Judge(s) reserve the right to reject any submissions that do not meet the Show’s minimum standards. Works may be rejected for a number of reasons including objectionable content or inappropriate presentation of the work.

Artist’s Certificate, Authentication and Release

I, _____, certify that each artwork entered is my original work and not a reproduction, copy, class work, or other work identified as ineligible elsewhere in the prospectus. Any entry (image) containing a recognizable person or persons must be accompanied by a model release. I understand that, in the event of a misrepresentation, the work submitted may be deemed ineligible and any prizes or awards I received will be revoked.

I understand that if one or more of my entries is “juried into the show” that I must help take-in, hang, take-down or sit/staff the Gallery for a minimum of 3 hours or pay an additional \$30 fee in lieu of same.

I also understand that each sale made during or as a result of this Show will be subject to a 20% Sales Commission to the City of Thousand Oaks as part of the Gallery Rental Agreement.

I also understand and agree that I am entering my work and participating in this event voluntarily and at my own risk. I understand that I must provide insurance if I desire to protect my work against damage, theft, or loss of work I enter. I hereby release MNM Art Studio, the Show Committee and its Members/Volunteers, the City of Thousand Oaks, the ACCV and/or their respective agents from any and all claims, liabilities, damages, theft or the loss of my art work that may arise from my participation in this event.

Artist Signature _____ *Date* _____

Entry Procedure & Check List

- Completed Entry Form (both sides)
- One (1) check payable to **MNM Art Studio** for application and entry fees (over)
- Include a CD with JPEG images of art work/photographs entered
- Include Artist Statement/Biography
- Include a *Model Release* for any entry that contains a recognizable person or persons
- Mail all materials to arrive on or before 4/15/2010 to: **MNM Art Studio, •P.O. Box 91 •Agoura Hills, CA 91376-0091**
- *Please copy completed application form for your records*

Show Contact Information

Craig N. Morton
 Telephone: (818) 991-6158
 E-Mail: craignmorton@sbcglobal.net

Show Jury: To Be Determined

Show Judges: To Be Determined